

WMHB CONTEST RULES

Neither **WMHB**, nor The Executive Board or Colby College, nor their employees, officers, board members, directors, attorneys or agents will be responsible for any participant's injuries or property damage that may occur during any **WMHB** Station event, contest, or concert, nor will they be responsible for expenses incurred by any participant during the promotion, whether caused by the negligence of **WMHB** or Colby College or otherwise. Each participant assumes the full responsibility for, and risk of, bodily injury, death, or property damage due to the negligence of **WMHB** or Colby College or otherwise and each participant shall indemnify and hold **WMHB** and Colby College harmless from any loss, liability, cost or expense it may incur as a result of the participation of the participant, and if applicable, the participant's guest.

Hours of operation of client locations may vary from promotion / contest dates and times. Check with individual locations for hours of operation.

WMHB is not responsible for cancellation of event; nor is the station to be held liable for any mechanical failure, weather, etc. that may prevent the winner from accepting the prize.

WMHB reserves the right to change contest rules at any time. **WMHB** will make all decisions regarding contest and prizes awarded and decisions will be final.

Contest Name: General Contest Rules: WMHB-FM

Station: WMHB 89.7-FM

Station Address: WMHB 4000 Mayflower Hill Drive, Waterville, Maine
04901

Telephone: 207-859-5454

WMHB will conduct the contest substantially as described in these rules, and by participating, each participant agrees as follows:

1. Description of Contest/Participation.

A. Dates of Contest: As specified per contest or promotional message.

B. How to Enter: As specified in contest or promotional message.

C. How to Play: As specified in contest or promotional message.

2. Prize(s). The prize(s) that may be awarded to the eligible winner(s) are specific to each contest. If a winner is disqualified, **WMHB** reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion. Prizes of equal value might be substituted. All prizes are non-transferable and cannot be exchanged. Prizes may be picked up from 9:00 a.m. to 4:30 p.m., Monday through Friday at WMHB in Roberts, 4000 Mayflower Hill Drive, Waterville, Maine 04901. All unclaimed prizes will be forfeited.

3. Eligibility and Limitations. Contestants must be **18** years old and a **legal U.S. citizen** to be eligible to win. The following persons are not eligible

to participate and win: staff members of **WMHB** (including former staff members for a period of six months after termination), employees of the contest's participating sponsors and their advertising agencies, and immediate family of any such persons. Previous contest winners are not allowed to win again for 30 days following the date of the previous award.

4. Telephone and Delivery Disclaimer. Participants are restricted to the use of ordinary telephone equipment. Participants that enable the "Caller ID" block function will not be allowed to participate unless they enter their correct area code and telephone number. **WMHB** disclaims all liability for the inability of a participant to complete or continue a telephone call due to equipment malfunction, busy lines, inadvertent disconnections, and all acts beyond the control of **WMHB**. **WMHB** disclaims all liability for any delays, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. Entries must be handwritten. No photocopies or mechanical reproductions of entry forms will be permitted.

5. Publicity. By participating, all participants and winner(s) grant **WMHB** permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use.

6. Release. By participating, each participant and winner waives any and all claims of liability against the **WMHB** and **Colby College**, and their employees, officers, board members, and agents, for any personal injury,

property damage, or loss that may occur from the conduct of, or participation in, the contest, or from the use of any prize..

7. Decisions. **WMHB** reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means as determined by **WMHB**. Further, **WMHB** will resolve any disputes or ambiguities concerning the rule and resolution concerning such disputes shall be final. All decisions will be made by **WMHB** and are final. **WMHB** may waive any of these rules in its sole discretion.

8. Miscellaneous. Each winner must submit proof of eligibility and sign a release form provided by **WMHB** to claim the prize. No purchase necessary to participate or win. Void where prohibited. Odds of winning depend upon the number of participants. **WMHB** may substitute prizes of equivalent value, amend the rules or discontinue the contest at any time as announced on the station. **WMHB** disclaims any responsibility to notify participants of any aspect related to the conduct of this contest. Written copies of these rules are available during normal business hours at the business offices of the station and by mail upon written request with a stamped, self-addressed return envelope. For "Register To Win" contests, limit one entry per person per client location. Multiple entries will disqualify entrant from the contest. No machine entries allowed.

9. Compliance with Law. The conduct of this contest is governed by the applicable laws of the United States of America and the State of Maine, which take precedence over any rule to the contrary herein. **WMHB** shall follow all applicable laws for conducting contests.